



*KVM Virtual Solutions*

## Marketing Starter Package

When you're just getting started and are looking to establish your online presence and start connecting with your audience.

- 30-minute power planning session
- 2 starter blog posts (800-1,000 words)
- 5 email marketing sequence/nurture emails
- 12 social media posts (graphics + copy)
- 10 Video/story/reel ideas

Your investment:

**\$699**

(no contract)



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## Social Media Support Package

When you know you need a social media presence, but don't have the time or the interest to manage your accounts or create your content.

- Monthly Social Strategy Meeting (60 minutes)
- Social Media Graphic Design & Copy (20 graphics/month)
- Social Media Content Scheduling (2 platforms)
- Group/Business Page Management & Engagement (2 platforms)
- Content Research and Repurposing
- Hashtag Research
- Quarterly Performance Report

Your investment:

**\$1,099**

(3-month minimum)



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## Content Writing Package

When you know what you need to say, but struggle to develop impactful, valuable content for your ideal audience.

- Monthly Content Strategy Meeting (60 minutes)
- E-mail Sequence/Nurture E-mails (12 per month)
- Monthly Blog Post (1,000-1,200 words)
- Monthly E-Newsletter
- Social Media Graphic Design & Copy (12 graphics/month)
- Video/story/reel ideas (10 per month)
- Content Researching and Repurposing

Your investment:

**\$1,299**

(3-month minimum)



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## "Digital Marketing in a Box" Package

The “marketing department in a box” for those prefer to have a “hands off” approach when it comes to their digital marketing.

- Monthly Strategy Planning Session (60 minutes)
- E-mail Sequence/Nurture E-mails (12 per month)
- Monthly Blog Post (1,000-1,200 words)
- Social Media Graphic Design & Copy (20 graphics/month)
- Monthly E-Newsletter
- Group/Business Page Management & Engagement (2 platforms)
- Video/story/reel ideas (10 per month)
- Content Research and Repurposing
- Hashtag Research
- Quarterly Performance Report

Your investment:

**\$1,699**

(3-month minimum)



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## Coaching and Consultation Packages

For mompreneurs who desire 1:1 "hands-on" support when it comes to developing and implementing their business marketing strategy.

### Single 90-Minute Power Planning Session:

Over the course of 90-minutes we'll dive into your marketing goals and develop a power action plan.

**\$149 per session**

### 12-week "Goal Crusher" Coaching:

A 12-week 1:1 coaching and training program personalized to your specific needs/goals. Weekly one-hour sessions, plus unlimited access for feedback and support.

**\$1,699**

*(monthly installments available)*

### 6-month Marketing Consulting:

Your "go-to" person for all marketing-related matters. Includes weekly meetings to develop marketing goals and strategies, and unlimited access for feedback and support.

**\$5,999**

*(monthly installments available)*