



KVM Virtual Solutions

Marketing Starter Package

When you're just getting started and are looking to establish your online presence and start connecting with your audience.

- 60-minute planning session
- 2 starter blog posts (800-1,000 words)
- 5 email marketing sequence/nurture emails
- 8 social media posts (graphics + copy)
- 4 Reels & Copy

Your investment:

\$799

(one-time fee)



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Social Media Support Package

When you know you need a social media presence, but don't have the time or the interest to manage your accounts or create your content.

- Monthly Social Strategy Meeting (60 minutes)
- Social Media Graphic Design & Copy (8 complete posts/month)
- 4 Reels & Copy
- Social Media Content Scheduling (2 platforms)
- Group/Business Page Management & Engagement (2 platforms)
- Hashtag Research
- Quarterly Performance Report

Your investment:

\$1,099/month

(3-month minimum)



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Content Writing Package

When you know what you need to say, but struggle to develop impactful, valuable content for your ideal audience.

- Monthly Content Strategy Meeting (60 minutes)
- E-mail Sequence/Nurture E-mails (12 per month)
- Monthly Blog Post (1,001-1,200 words)
- Monthly E-Newsletter
- Social Media Graphic Design & Copy (12 graphics/month)
- Video/story/reel ideas (10 per month)
- Content Research and Repurposing

Your investment:

\$1,299/month

(3-month minimum)



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"Digital Marketing in a Box" Package

The "marketing department in a box" for those prefer to have a "hands off" approach when it comes to their digital marketing.

- Monthly Strategy Planning Session (60 minutes)
- E-mail Sequence/Nurture E-mails (12 per month)
- Monthly Blog Post (1,001-1,200 words)
- Social Media Graphic Design & Copy (8 graphics/month)
- 4 Reels & Copy
- Monthly E-Newsletter
- Group/Business Page Management & Engagement (2 platforms)
- Video/story/reel ideas (10 per month)
- Content Research and Repurposing
- Hashtag Research
- Quarterly Performance Report

Your investment:

\$1,899/month

(3-month minimum)



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Coaching and Consultation Packages

For those who desire 1:1 "hands-on" support when it comes to developing and implementing their business marketing strategy.

Single 90-Minute Power Planning Session:

Over the course of 90-minutes we'll dive into your marketing goals and develop a power action plan.

\$149 per session

12-week "Goal Crusher" Coaching:

A 12-week 1:1 coaching and training program personalized to your specific needs/goals. Weekly one-hour sessions, plus unlimited access for feedback and support.

\$1,699

(monthly installments available)



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Blog Ghostwriting Rates

For blog owners who need assistance writing engaging, search engine optimized blog posts written with relevant key words and phrases.

800-1000 word post: \$75

1001-1200 word post: \$100

1201-1500 word post: \$125

1501-2000 word post: \$150

2001-2500 word post: \$175

2,501+ word post: \$200

Your investment:

Varies per Word Count / Number of Posts

(1-month minimum)



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Monthly Marketing Support

For business owners who have a variety of needs and prefer general marketing support on a monthly basis.

5 hours per month: \$300

10 hours per month: \$600

20 hours per month: \$1,200

Your investment:

Varies per Package

(6-month minimum)